

**Contact Information**

Name:  
Email address:  
Phone number:  
Local health department:  
State:

**Story Title (Word Limit: 8)**

Create a short headline title that will grab the reader’s attention.

**Synopsis (Word Limit: 55)**

Provide a brief statement about your program, initiative, or activity that will draw readers in to learn more. Describe the project in your own words and include the most important points of your story. Consider answering the question, “**Why** is this story relevant to others working in your field?”

**Challenge (Word Limit: 200)**

Describe the problem your program, initiative, or activity was designed to address. What population was affected by the problem?

**Solution (Word Limit: 200)**

Describe **how** your program, initiative, or activity aimed to address the problem. Make sure your response answers the following questions: (1) **What** was the program, initiative, or activity? (2) **Who** (i.e. local health department, local and national partners) was involved in developing, supporting, or leading the program, initiative, or activity? (3) **Where** (i.e. city or county, state) did the program, initiative, or activity take place? (4) **When** did the health department address the problem? Mention any laws or regulations that affected the implementation of the program, initiative, or activity.

**Results (Word Limit: 200)**

What were the outcomes of your program, initiative, or activity? Include short-term, intermediate, and long-term outcomes that resulted from your efforts. This may include anecdotes about people your program has helped, changes in behavior or health status, money saved, and number of people impacted. If your program, initiative, or activity did not produce the results you expected, describe why.

**Lessons Learned (Word Limit: 200)**

Share any lessons learned from this project. Explain why you think the program, initiative, or activity succeeded. Describe what could have been improved. What insights can you share to help others who encounter similar challenges you faced? Is this story an example of a program, initiative, or activity that can be replicated?

**Link to More Details**

Is there a website, online report, or video that people can access if they would like to learn more? Please share a link.

**Check all that apply:**

- I have read the terms and conditions for using this site.
- NACCHO can distribute this story.
- This story can be shared with the media.
- This story can be shared with members of Congress.
- It is ok to contact me for more information.

**OPTIONAL**

**Has NACCHO provided you with any support to complete your program, initiative, or activity?**

**(Select all that apply).**

- a. Resources
- b. Technical Assistance
- c. Funding
- d. Other (please specify):

**How was the program, initiative, or activity project funded?**

- a. Local
- b. State
- c. Federal
- d. Other (please specify):
- e. There was no funding for the program, initiative, or activity.

**Have you attended any trainings that helped you begin the program, initiative, or activity?**

(Yes, No)